

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 03843 061440Z
ACTION AF-08

INFO OCT-01 ISO-00 EB-08 /017 W
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R 061259Z APR 77
FM AMEMBASSY LAGOS
TO USDOC WASHDC
INFO SECSTATE WASHDC 326
AMCONSUL IBADAN
AMCONSUL KADUNA

UNCLAS LAGOS 03843

E.O. 11652: N/A
TAGS: BEXP, NI
SUBJECT: LAGOS INT'L. TRADE FAIR-MARKET RESEARCH

REF: USDOC 5773

1. EMBASSY RECEIVED REFTEL VIA USDOC CHANNEL ON SATURDAY 4/2.
WE QUESTION WHETHER VERY EXTENSIVE AND COMPLEX RESEARCH DEMANDED
BY CABLE IS "ESSENTIAL" TO RECRUITMENT FOR TRADE FAIR. MOREOVER,
FULFILLMENT IS FURTHER MADE DIFFICULT BY REFTEL'S REQUEST THAT
RESEARCH IS NEEDED IMMEDIATELY FOR PLANS PACKAGE DUE APRIL 20.
MATERIAL WOULD HAVE TO BE TRANSMITTED UNDER COVER OF AIRGRAM
WHICH NORMALLY TAKES 10-20 DAYS TO REACH OIM. CONSTRAINED TIME
FRAME PERMITS LITTLE OR NO RESEARCH.

2. WE SUGGEST OIM DRAW ON WEALTH OF REPORTS BEGINNING WITH
44-PAGE FY 1978 BEST PROSPECTS SURVEY (A-145 9/26/75) AND
GLOBAL MARKETING SECTORAL STUDY ON NIGERIA. THESE AND AMPLE
SUCCESSION OF REPORTS SINCE THEN ARE STILL SOUND AND WELL DEPICT
MARKET POTENTIAL. IN THE MEANWHILE WE WILL PROCEED TO
PERFORM MARKET RESEARCH AS FAR AS IT POSSIBLE TO DO SO.
EASUM

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 06-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS03843
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Expiration:
Film Number: D770120-0431
Format: TEL
From: LAGOS
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770483/aaaacubf.tel
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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